

INVITATION

**PLEASE
JOIN US...**



WILTON MANORS
BUSINESS ASSOCIATION

WE'RE BUILDING A STRONGER WILTON MANORS



Julietta Wenzel
WMBA President
Co-owner, Ocean Therapy Center

As the incoming president of the Wilton Manors Business Association, I'd like to invite you to join our nearly 300 small business members who have discovered the value in working together to build a stronger business community.

Small businesses play a vital role in the fabric of every community — which we see so clearly in Wilton Manors. I'm thrilled to lead this incredible business group into a new decade when small businesses face the challenges and opportunities of a changing marketplace, e-commerce and increased competition.

One of the WMBA's priorities for 2020 is to help our members meet those challenges and grow their businesses through a full schedule of networking mixers and luncheons, educational Lunch & Learn workshops, business expo events and other great marketing and referral opportunities.

In March we will be publishing the 30th annual edition of the *Wilton Manors Business Directory & City Guide*, the essential guide to our Island City which promises to be bigger and better than ever as it showcases Wilton Manors and its business community. We'd like you to be included.

With a low annual membership of only \$125 for so much value, the WMBA has made membership an easy decision!

On behalf of my Board of Directors, thank you for your support!

About the WMBA

What is the WMBA?

The Wilton Manors Business Association, established in 1989, is a Florida Not For Profit organization comprising business owners in and around the city of Wilton Manors, Florida. It is operated by an elected, unpaid board of directors and volunteer members.

What are the objectives?

The primary objectives of the WMBA are to:

- Promote member businesses;
- Help members to grow their businesses through networking mixers and luncheons, educational Lunch & Learn events, expos and other activities, and marketing opportunities;
- Attract customers to the area;
- Attract new types of businesses to storefronts;
- Promote trade between member businesses;
- Represent the best interests of our members to city government.

What's the cost of membership?

Annual memberships are \$125 for businesses and \$62.50 for Non-Profit entities. Private individuals who wish to support our efforts pay \$50 for associate membership.

To become a member, register and pay online at WiltonManorsBusinessAssociation.com or complete and return this form via e-mail to Info@WiltonManorsBusinessAssociation.com

Benefits of membership

What are some of the perks?

- Access to a network of 300 business members and decision-makers;
- Great exposure and marketing opportunities at our free, public expo events;
- Free admission to monthly networking mixers (non-members pay \$10);
- Free or discounted admission to special events;
- Access to educational Lunch & Learn events;
- A free basic business listing in the *Wilton Manors Business Directory & City Guide*;
- Marketing/referral opportunities in *Business Connection* newsletter.

Membership registration (and renewals)

Business Name

Address

City/State/Zip

Website

Primary Contact Name

Primary Contact's E-mail

Phone

CHOOSE YOUR ANNUAL MEMBERSHIP

Check one

Business Membership

\$125

Non-Profit 501(c)(3) Organization

\$62.50

Non-business Individual Supporter

\$50

ADD YOUR BUSINESS CATEGORY

Business Category (Free)

2nd Category (\$25)

3rd Category (\$25)

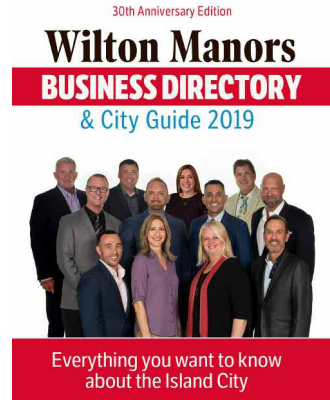
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The 30th annual edition of the *Wilton Manors Business Directory and City Guide* will be published in March 2020. This comprehensive guide to the city is direct-mailed to all Wilton Manors homes and distributed at key locations for easy pick-up by visitors. Press run is 8,000 copies.

Check one

<input type="checkbox"/>	Full Page (Full Color)	\$699
<input type="checkbox"/>	Half Page (Full Color)	\$399
<input type="checkbox"/>	One-Third Page (Full Color)	\$250
<input type="checkbox"/>	One-Quarter Page** (Black & White)	\$175

**Ad placement in the directory listings section only



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- > Places of Interest
- > Business Directory



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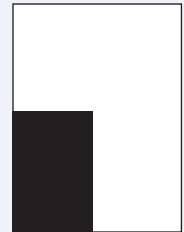
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FINAL AD SPACE RESERVATION DEADLINE: Friday, Feb. 7, 2020

Submit camera-ready artwork in PDF or JPEG formats only to Info@WiltonManorsBusinessAssociation.com

QUESTIONS?

Email Info@WiltonManorsBusinessAssociation.com

Enter your payment info on the next page and return via e-mail to:
Info@WiltonManorsBusinessAssociation.com

Mailing Address: WMBA, P.O. Box 24332, Fort Lauderdale, FL 33307

