



Wilton Manors Since 1989

Business Association

www.wiltonmanorsbusinessassociation.com

Wilton Manors - A Great Place To Do Business

September 2003

President's Message

The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association.

The City of Wilton Manors is in the news as we continue to become one of the best cities in the country to live, work and shop. As you know, WMBA has a goal to attract new customers to Wilton Manors. Over the summer, I have been involved in several community activities to strengthen this commitment.

WMBA has played an integral role in Wilton Manors Main Street. Executive Director, Hal Miksch and I have been working closely to determine the best relationship between our organizations. One idea we are discussing is the need for a business retention program. As new developments continue to pour into our city, we must not lose sight of our existing businesses, owners and residences.

Many members have expressed concerns over increased property values and changes to Wilton. I am committed to preserve our "small town charm" by developing an open dialogue between you, our members, city officials and Main Street.

In the next few weeks, I will be presenting a brief survey to obtain your feedback regarding these issues. I have been asked to represent WMBA's membership on important topics such as rezoning, new development, affordable housing and taxation legislation. It helps me a great deal to hear from you and I appreciate your comments. My email address is Bill@DePalmaMattax.com.

On a greener note, WMBA has been asked to participate in NatureScape Broward. Their mission is to create and certify NatureScape sanctuaries throughout Broward County. Businesses are especially encouraged to participate. The City of Wilton Manors could become the first city in Broward to be designated as a natural habitat. See more information at our web site or visit <http://www.broward.org/naturescape/welcome.htm>.

Join us on Monday, September 8, 2003 at the Greater Fort Lauderdale Board of Realtors auditorium, 1765 NE 26 Street. This change of venue allows the City of Wilton Manors to co-host an event with WMBA and the Realtors Association.

Presentations from various community organizations will begin at 6:30 PM and as always, networking begins at 6:00pm. Bring plenty of business cards. This meeting is free and open to the general public.

Sincerely

Bill Mattax,
President

Next Meeting

Monday September 8, 2003
JOINT MEETING DIFFERENT LOCATION

WMBA/Realtor Association/City of Wilton Manors
Realtor Association Headquarters,
1765 NE 26th Street, Wilton Manors
6 - 6:30 Networking
6:30 State of the City Program
See Mayor Stork's Message for details

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.



Community Greetings, Inc.

Dean Hackley

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Oakland Park FL 33309
(954) 439-1958 • Fax: (954) 491-6810
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Casa Bella Properties

Bruce Block (owner) **Tony Rhodes** (contact)

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Brian Farley

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Budget Review Report

The Wilton Manors Budget Review Committee once again worked many long hours meeting with city employees and council members to look at our city budget from a resident's point of view. They have published a very informative report of their findings. The millage rate will be set and the budget will be officially adopted by City Council members in the coming months as our fiscal year ends, but hopefully they will consider many of the review board's recommendations. Copies of the report are available through Bill Mattax or Virginia Flaherty.

Greetings from the Mayor

Since so much has happened this year in Wilton Manors, we've decided to take the opportunity to update the community on the many recent developments and put things into a succinct multi-year timeline. We've chosen the perfect format for the "State of the City Update" in a combined joint meeting with the Wilton Manors Business Association and the Greater Fort Lauderdale Realtor's Association at their auditorium on NE 26th Street. I'd like to take an opportunity to thank the many realtors who represent our great city and sell our properties, as well as choosing Wilton Manors to be their associations headquarters.

The meeting will be information packed, so please plan to attend! We will give a quick overview of the city's budget priorities for the year. The majority of the time will be spent updating the many projects, including the ongoing saga and final plans from the county regarding the NE 26th Street landscape plan, updates on the Wilton Station project at 5 points, the Shoppe's of Wilton Manors status, Trailer Haven, Wilton Drive Main Street, Snook Creek Park on Powerline Road, Hagen Park, Island City Park Preserve, our new Pioneer Property purchase, our unified bridge design for our 11 bridges, the new Wilton Drive television show and our newly formed city hall task force. We will also take the opportunity to update you on Wilton Manor's Elementary School's award winning partnership with the city and the many happenings at our library.

We will attempt to put all of this information in a one hour meeting, so please plan to be prompt. The Board of Realtors auditorium seats 80, so it might fill up early. Networking will begin at 6pm and the program will begin at 6:30pm.

See y'all there!

Jim Stork
Mayor of Wilton Manors

End of the Year Luncheon

WMBA members and guests enjoyed a great luncheon buffet at Georgie's Alibi on June 9, 2003. A preview showing of the Channel 18 Wilton Manors Video produced by Field of Vision, Michael James and sponsored by the WMBA was shown on Georgie's big screen.

Everyone stayed around and chatted even longer than usual due to the unrelenting storms during the lunch hour. Members and guests attending included Michele Tusi, Marrinson Group; Audrey Arbuckle, Realtor; Mary Ann U, Dean Hackley, and Nick Nichols, Community Greetings; Michael James, Chris Bare, and Mary Damiane from Field of Vision; Mike Greenwald, Personalized Travel; Nelson Jimenez, Transworld Business; Virginia Flaherty, About Town Lock & Safe; Father John Joseph Reid, Divine Mercy Church; Life Source Chiropractic Massage; Bob Schinlever, Anchor Embroidery; King Wilkinson, Island City Realty; Dan Zirzow, Cel-Tek Communications; Len Dato, SunTrust; Bill Mattax and M E Depalma, DePalma-Mattax Enterprises; Lucille Bosco, WorkForce One; Dr Bruce Gimbel, Chiropractor; Scott Newton, Scott's Auto Trim; Rick Miller, Barton & Miller Cleaners; Wynn Fesperman, Tri-Square Building & Construction; Wade Shrack, Florida Draperies; Sandra Mahadeo, Wood Trands; Leigh Ann Groh, David Archacki and Joseph Gallegos, City of Wilton Manors; Celeste Elich, First Service Realty; Lynda Brown, Ceil Brown Realty; Jock Crockett, JRC Inc.; State Rep Jack Seiler, Attorney; J R Ford, Multi-Lock; Mayor Jim Stork, Stork's Bakery; Steve Shire, Photographer; Jack Scanlon and Marc Mandell, Mortgage House; and Wilton Manors Police Chief Rick Wierzbicki.

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SPOTLIGHT

COMMUNITY GREETINGS, INC.

3847 North Andrews Ave., Oakland Park, FL 33309

Dean Hackley

Director of Community Relations

Tel: 954-439-1958 • Fax: 954-491-6810

E-mail: CGI NO1@aol.com

Dean Hackley was born in Poughkeepsie N.Y. and raised in Westport CT. After serving four years in the Marine Corps he was honorably discharged in 1962. He attended Danbury State Teachers college and in 1971 moved his wife and two children to Broward County.

In 1975 Hackley resigned as Vice President of Sales, for Miami based La Huis Clinical Laboratory and opened the first medical laboratory brokerage firm, ever in America. His brokerage lab served the tri-county area hospitals by picking up those patient specimens they were not routinely testing, and distributed them to the proper testing labs throughout the country.

In 1979 Hackley again was the first to open a commercially licensed toxicology laboratory in Broward County which was located on N. E. 6th Ave., in Oakland Park. His lab, which operated around the clock, serviced area hospitals by providing test results "stat" for their emergency room patients in need of toxicology analysis (poisons and overdoses). Identifying the substance quickly is critical so the proper antidote can be administered. Because of the promptness and expertise of Lab Reference Services, Hackley was credited with saving the lives of many patients.

Hackley recently retired from the construction industry after six years and started Community Greetings (a life long goal) which is similar to the old Welcome Wagon with a number of major differences, one of which is they distribute to new local businesses as well as new residents. They are like your personal sale rep. delivering your promotional material to newcomers, greeting them personally, adorning coat and tie, while amid the scorching sun or rain drops.

Mr. Hackley reports that newcomers are very receptive and amazed to be greeted and welcomed by a representative of local businesses especially now-a-days where conducting business has become so impersonal. With very modest service prices, Hackley insists that his service is the absolute best value for the advertiser's dollar. Period!

Hackley whose business slogan is "Welcoming Newcomers is Everyone's Business" considers it an honor to personally welcome newcomers. He feels that the image he creates on behalf of businesses, elected officials, community leaders and civic organizations is essential for strong economic growth and community

SPOTLIGHT

Overseas Traders Co. d/b/a "WOODTRENDS"

Sandra Mahadeo

2404 North Dixie Highway, Wilton Manors, FL 33305

Tel: 954-567-1000

With offices, showroom and warehouse at 2404 North Dixie Highway in Wilton Manors. Overseas Traders Co. d/b/a Wood Trends, specializes in exotic hardwoods from South America. Sandra Mahadeo, it's president, is a native of Guyana, South America, having immigrated to the United States twenty four years ago. She resided in New York until 1996 when she and her family moved to South Florida.

Her family is a prominent business family of Guyana involved in the lumber industry for over fifty years. All manufacturing facilities used by Wood Trends are owned and operated by immediate family members living in South America. This factor results in lower labor costs. This means that products can be delivered to the United States at a fraction of the cost if manufactured domestically.

Wood Trends carries a full line of solid core hardwood doors, floors trims (crown molding, baseboard, chair railings, casing, etc) made from mahogany, brazilian cherry and other exotic hardwoods. Sandra is delighted to be back in business that was so much a part of her life while growing up in Guyana. Wood Trends gives her the opportunity to share her enthusiasm with Americans for the beautiful hardwoods that are native to South America.

Greetings From Main Street

Wilton Manors Main Street is growing and seeking partnerships. We now have five standing committees – Arts, Design, Economic Development, Marketing and Organization. If you are interested in participating on one of these committees, go to our web site at www.wiltonmanorsmainstreet.com for details regarding meeting times and location. Among initiatives these committees are working on is a farmers market, bringing public art to the Drive, working with the city on street improvements and developing programs to help small businesses that want to remain on or relocate to the Drive.

Northeast 26th Street from Five Points to the city's eastern border has been added to our initial target based upon a unanimous vote of support from 26th Street property owners and businesses that attended a recent meeting to discuss the

possibility. Main Street also spoke at City Council in support of proposed improvements to the street.

Achieving a truly effective and comprehensive revitalization of Wilton Drive and NE 26th Street – one that the community will support and be proud of – will require a close working relationship between the City of Wilton Manors, Main Street, neighborhood groups and other organizations and individuals with a stake in the district. As representatives of the businesses that are located in or do business in

Wilton Manors, WMBA has a very important role to play in this process. Main Street looks forward to continuing our close working relationship with your organization and exploring together the most effective roles for each entity in this exciting and critically important endeavor. Please feel free to call us at 954-568-0504 or visit our web site if you want to get involved or just learn more about what we are up to.

Hal Miksch
Executive Director

26th Street Progress

It's been a long time in discussion and revisions, but finally we are coming to an agreement of a workable revamping of the NE 26th Street corridor east of Dixie Highway. Council approved recommendations at the August 11th Council Meeting. The plans will be on display and discussed at our public forum at the Board of Realtors meeting on September 8. The plans will also be available on the city web site, or call Public Services Director, David Archacki at 954-390-2190. Bill Mattax or Virginia Flaherty also have some information.



Members & Guests Are Welcome
6:30 State of the City Program
6 - 6:30 Networking
Wilton Manors
1765 NE 26th Street,
Headquarters,
Realtor Association
City of Wilton Manors
WMBA/Realtor Association/

**Monday September 8, 2003
JOINT MEETING
DIFFERENT LOCATION**

P.O. Box 24332
Fort Lauderdale, FL 33307-4332

